

## EXPERIENCE

**Web/Graphic Design**      **Simply Clear Marketing | SLO, CA**  
2017 - Current

- Designing and developing websites through various platforms and programs.
- Creating UX/UI designs in XD, and Illustrator
- Designing print/social media ads for multiple publications
- Co-ordinating with team members and clients on every project
- Maintaining tasks on a company utilized project management system.

**Owner - Web/Graphic Design**      **Jawfish Design | SLO, CA**  
2015 - 2019

- Branded and marketed companies based on their budget and needs.
- Created web/graphic designs, while communicating with developer.
- Maintained client accounts.
- Developed company marketing strategy and online presence.

**Web/Graphic Design**      **Really Right Stuff | SLO, CA**  
2014 - 2015

- Designed advertisements and newsletters campaigns.  
Created all of the branding/marketing material for products and trade-shows.
- Designed and maintained company website.
- Updated and edited all forms, manual, and engineering procedures.
- Edited, and formatted video for web.

**Web/Graphic Design**      **Kirby Morgan | Santa Maria, CA**  
2011 - 2014

- Designed advertisements and newsletters campaigns.
- Created all of the merchandise for the company (i.e. DVD's, CD's, Booklets, Clothing, Posters, etc).
- Designed and maintained company websites.
- Photographed, edited and applied product photos for all purposes (i.e. advertisements, website, e-dealer, etc).
- Updated and edited all forms, manual, and engineering procedures.
- Filmed, edited, and formatted video for web.

## EDUCATION

**Graphic Design**      **Allan Hancock | Santa Maria, CA**  
2010 - 2011

**Fine Arts**      **Cypress College | Cypress, CA**  
2001 - 2004

## AWARDS

**Employee of the Quarter**      **Kirby Morgan Dive Systems**  
2013

**Designed Website of the Year**      **SLO CASA**  
2019



# CHRISTI M. DOWNS

WEB/GRAPHIC DESIGNER

I have over 15 of years of print/web development, with considerable experience in UI/UX designs, along with print/social media/packaging design. I also have strong experience with branding, layout, typography, photography, and image editing. Moreover, I possess extensive skills in Adobe Photoshop, Illustrator, InDesign, Premier Pro, XD, and Wordpress.

## CONTACT



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**Location**  
Los Osos, CA

## SKILLS

Graphic Design	● ● ● ● ● ● ● ● ● ●
Web Design	● ● ● ● ● ● ● ● ● ●
UI/UX	● ● ● ● ● ● ● ● ● ●
Branding	● ● ● ● ● ● ● ● ● ●
Marketing	● ● ● ● ● ● ● ● ● ●